

NBC-HIS CERTIFICATION

Guidelines to Proper Use of Your Board Certified Title

Congratulations on achieving the designation “Board Certified in Hearing Instrument Sciences”. By earning this important certification, you have demonstrated to yourself, your peers, and most importantly your patients/clients that you are one of an elite group of hearing health professionals who have met the highest standard of competency in service to the hearing impaired.

It is important that this designation be used in all your professional contacts. Proper and consistent use of your title conveys the message of your stature within the hearing health industry and is assurance to your patients/clients and colleagues that your competency is certified.

The examples given in this pamphlet are to familiarize you with the correct use of the title “Board Certified in Hearing Instrument Sciences”.

You have the responsibility of conveying a professional image and providing services others will expect to receive from a person who has this title. Because of your commitment to earning this certification, the NBC-HIS Executive Council is confident you will meet and exceed the standards implicit in the title, and will follow these samples of appropriate use.

Abbreviated Use of the “Board Certified” Designation

The hearing health professional who is Board Certified in Hearing Instrument Sciences should use the abbreviated designation following his/her name as shown in the sample below:

John Smith, BC-HIS

If you have received an advanced degree, such as bachelor, masters or doctorate, the proper way to display your certification with that degree is...

John Smith, B.A., BC-HIS

In both cases you should use the
“Board Certified” logo

OR

you must spell out
“Board Certified in Hearing
Instrument Sciences”



NATIONAL BOARD FOR
CERTIFICATION IN HEARING
INSTRUMENT SCIENCES

A-1 HEARING AID CLINIC
John Smith, BC-HIS
Board Certified in Hearing Instrument Sciences

ACE HEARING AID CLINIC
John Smith, M. A., BC-HIS
(123) 555-5555

123 Front Street
Anytown, U.S.A.

John Smith, BC-HIS (123)555-1212
Board Certified in Hearing Instrument Sciences
A-1 HEARING AID CLINIC
123 Front Street • Suite 321 • Anytown, U.S.A.

John Smith, M. A., BC-HIS (123) 555-5555
ACE HEARING AID CLINIC
123 Front Street
Anytown, U.S.A.

 NATIONAL BOARD FOR
CERTIFICATION IN HEARING
INSTRUMENT SCIENCES

“BC-HIS” Use in Print and Media Advertising

Individuals using the abbreviated version of the Board Certification designation in public advertising must also elaborate the field in which the certification was granted. This can be accomplished in the following manner:

Use abbreviation & spell out

John Smith, BC-HIS*

* Board Certified in Hearing Instrument Sciences

OR

*Spell out completely when
not using abbreviation*

Board Certified by the National Board for
Certification in Hearing Instrument Sciences

OR

Use logo and abbreviation



**ENJOY
BETTER HEARING**

FREE HEARING TESTS

Call for an appointment
555-1212

John Smith, BC-HIS*

*Board Certified in Hearing Instrument Sciences

**A-1 HEARING
AID CLINIC**

**HEARING
LOSS?**

Have a professional
hearing test and
receive consultation
on your alternatives
to better hearing
today...why put it
off any longer?

John Smith, M. A., BC-HIS



NATIONAL BOARD FOR
CERTIFICATION IN HEARING
INSTRUMENT SCIENCES

555-5555

123 Front Street • Anytown, U.S.A.

Do's and Don'ts

Do display the Board Certified logo proudly as a symbol of accomplishment.

Do use your Board Certified designation at all times, it represents many hours of study and experience.

Do renew your certification annually.

Don't shorten your designation to BC. Always use the recommended abbreviation.

Don't advertise in a way that implies Board Certification when it has not been granted. Always name the individuals who are working in that office who have become "Board Certified in Hearing Instrument Sciences".

Don't use the abbreviated designation in advertising without specifying the specialty of the certification.

If you have any questions on the use/display of the title Board Certified in Hearing Instrument Sciences, contact NBC-HIS.



NATIONAL BOARD FOR
CERTIFICATION IN HEARING
INSTRUMENT SCIENCES

16880 Middlebelt Road, Suite 3
Livonia, MI 48154-3374

PH 734.522.2900

FAX 734.522.0900

www.nbc-his.com