

Congrats! You've taken the next step to promoting your board certification. In addition to providing you with a customizable template, we have included instructions on how to edit your social graphics.

Instructions

1. Extract and save all of the files within the zipped folder to your computer.
2. Before opening the design file, you may need to install the fonts included in the zipped download.
3. Using your preferred graphic editor, open the .psd file. Recommendations: Adobe Photoshop, using a purchased license or free trial, or Photopea.com, which is a free online editor.
4. Once you've opened the file using your preferred editor, change the [PROFESSIONAL'S NAME] text layer by double clicking or selecting the text tool along the left toolbar and clicking the text. Once you select the text to replace, type your name as you'd like it displayed.



5. Once completed, you must now select Export, which is normally found under "File." Export the file using the jpg option as this format is preferred for web and social media. Save the final product on your computer.
6. Open your final image to make sure everything looks great and then upload the graphic to the social media platform of your choosing! The 1:1 square graphic (shown above on the left) is typically used on Facebook or Instagram but can also be used on LinkedIn and Twitter. The 2:1 landscape graphic (shown above on the right) is generally used on Twitter or LinkedIn but can also be used on Facebook.



Use Photoshop by purchasing the monthly subscription or try the free trial:

<https://www.adobe.com/products/photoshop.html>



Photopea is free and very similar set-up to Photoshop: <https://www.photopea.com/>